

SPOSNERSHIP PACKAGES WITH PAKISTAN'S LARGEST FOOD & AGRICULTURE EXHIBITION FOODAG 2026 AS AN EXHIBITORS

About FoodAg 2026

The Trade Development Authority of Pakistan (TDAP) proudly presents the **4th Edition of FoodAg 2026**, Pakistan's flagship international exhibition dedicated to the food and agriculture sector.

FoodAg serves as a dynamic platform connecting exporters, manufacturers, processors, importers, distributors, retailers, investors, technology providers, government institutions, and international buyers from around the world.

Exhibition Highlights

- **450+ Exhibitors**
- **6 Exhibition Halls & 2 Marquees**
- **20,000+ Trade Visitors (Expected)**
- **1000 plus International Buyers from Multiple Countries**
- **B2B Matchmaking Sessions**
- **Technical Conferences & Seminars**
- **Product Launches**
- **Live Demonstrations**
- **National & International Media Coverage**

Why Become a Sponsor?

FoodAg 2026 offers sponsors a unique opportunity to:

- Position your company alongside Pakistan's premier international trade exhibition.
- Showcase your products and services to thousands of business visitors.
- Build relationships with exporters, manufacturers and international buyers.
- Enhance corporate visibility before, during and after the exhibition.
- Launch new products and technologies.
- Generate quality business leads.
- Strengthen your corporate image and brand recognition.

Sponsorship Categories

Package **Investment (PKR)**

Platinum Sponsor 3,000,000

Gold Sponsor 2,000,000

Silver Sponsor 1,000,000

Sponsorship Benefits

BENEFITS	PLATINUM	GOLD	SILVER
Largest Logo on Event Branding	✓	✓	✓
Branding options in Causine show	✓	-	-
Main Entrance Branding	Shared	—	—
Hall Branding	✓	✓	Limited
Outer Grill Branding	✓	✓	—
Premium Exhibition Space	✓	✓	—
Company Profile in Catalogue	Full Page	Half Page	Quarter Page
Logo on Website	✓	✓	✓
Dedicated Social Media Campaign	✓	Limited	Mention
Corporate Video on LED Screens	Regular	Limited	—
Logo on Delegate Badges/Lanyards	✓	—	—
Buyers' Lounge Branding	Shared	—	—
B2B Lounge Branding	✓	✓	—
Promotional Inserts in Delegate Kits	✓	✓	✓
VIP Invitations	10	7	5
Complimentary Exhibitor Passes	8	7	5
Appreciation Shield	✓	✓	✓

- Digital Signage

Marketing & Media Exposure

Sponsors will benefit from exposure through:

- National print media
- Television coverage
- Digital marketing campaigns
- TDAP website
- Official exhibition catalogue
- Email marketing
- Social media campaigns
- Outdoor branding
- Venue signage
- Press conferences and media briefings

Our Audience

FoodAg attracts:

- Food Manufacturers
- Food and Its products Exporters
- Importers
- Retail Chains
- Supermarkets
- HoReCa Buyers
- Wholesalers
- Distributors
- Government Agencies
- Trade Associations
- International Buying Delegations
- Investors

Become Our Partner

Join FoodAg 2026 as a sponsor and position your organization at the forefront of Pakistan's food and agriculture sector. Whether your objective is brand visibility, lead generation, product launches or business networking, FoodAg provides an unmatched platform to achieve your goals.