



Ministry of Commerce
Government of Pakistan



PARTNER WITH FOODAG 2026

Pakistan's Premier International Food & Agriculture
Exhibition and Cuisine Show

23-26 November 2026 | Expo Centre Karachi

One Event. Three Exclusive Sponsorship Opportunities.
Unlimited Business Potential.



The Trade Development Authority of Pakistan (TDAP) proudly presents the 4th Edition of FoodAg 2026, Pakistan's flagship international exhibition bringing together the entire food and agriculture value chain under one roof.



450+
Exhibitors



20,000+
Expected
Trade Visitors



1,000+
International Buyers
from 80+ Countries



6
Exhibition Halls
& 2 Marquees

FoodAg 2026 at a Glance



B2B
Matchmaking
Sessions



Technical
Conferences &
Seminars



Live Product
Demonstrations



Global
Cuisine Show



Extensive National &
International Media
Coverage

CHOOSE THE SPONSORSHIP PACKAGE THAT FITS YOUR BRAND

PREMIUM OPPORTUNITY



EXCLUSIVE PARTNER

PKR 50 Million

Become an Exclusive Partner of FoodAg 2026 & Global Cuisine Show with prominent co-branding, category exclusivity, premium exhibition presence, extensive media exposure, speaking opportunities, VIP hospitality, and direct engagement with international buyers, exhibitors, chefs, investors, and industry leaders.



One /Two Exclusive Partner
Opportunities Available



EXHIBITION SPONSORSHIP PACKAGES



Platinum Sponsor - PKR 3 Million

Premium branding across the exhibition, exhibition space, hall branding, Buyer & B2B Lounge branding, catalogue profile, LED promotions, website visibility, VIP invitations and extensive marketing exposure.



Gold Sponsor - PKR 2 Million

Strong exhibition branding, premium visibility, B2B Lounge branding, exhibition space, catalogue profile, website presence, promotional opportunities and VIP access.



Silver Sponsor - PKR 1 Million

Brand visibility throughout the exhibition with promotional inserts, website recognition, catalogue listing and corporate hospitality benefits.



GLOBAL CUISINE SHOW SPONSORSHIP

Position your brand at the heart of Pakistan's premier culinary showcase featuring renowned chefs, live cooking demonstrations and food innovation.



Gold Sponsor - PKR 5 Million

- Exclusive Category Partnership
- Chef Masterclasses
- Premium Stage Branding
- Product Demonstrations & Sampling
- Speaking Opportunity
- Buyer Networking
- Extensive Digital & Media Exposure



Silver Sponsor - PKR 3 Million

- Stage Branding
- Dedicated Masterclass Session
- Product Sampling
- Industry Networking
- Website & Social Media Promotion
- Corporate Hospitality

WHY SPONSOR FOODAG 2026?



Position your brand alongside Pakistan's flagship food and agriculture exhibition.



Meet exporters, manufacturers, processors, retailers, HoReCa buyers, investors and government stakeholders.



Connect with over 1,000 international buyers and thousands of trade visitors.



Launch products, generate quality business leads and strengthen your corporate image.



Receive year-round visibility through integrated marketing and media campaigns.

SECURE YOUR SPONSORSHIP TODAY

Whether your objective is maximum brand visibility, business networking, product launches, international market access or industry leadership, FoodAg 2026 offers an unmatched platform to showcase your organization.



Limited Sponsorship
Opportunities Available



Reserve your preferred
sponsorship package today.

FoodAg 2026

23-26 November 2026
Expo Centre Karachi, Pakistan



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