



Harvesting Innovation, Cultivating Sustainability

MANGO SECTOR OF PAKISTAN

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PRODUCT PROFILE

Mango holds a prominent position in horticultural productivity of Pakistan. It is popularly known as “King of fruits”. It is the national fruit of Pakistan and 2nd most important fruit crop after citrus in terms of area under cultivation and production. Pakistani mangoes are internationally famous for their sweetness, juiciness, nutrition and unique flavor. They are consumed as fresh fruits and processed to develop value added products firm such as jams, pickles, juices, nectars, squashes, jams, jellies, pulp, concentrates etc. Pakistan produces about 1.8 million tons of mangoes. The main production areas are Sindh and Punjab. Many varieties are produced in the country viz: Chounsa, Sindhri, Langra, Anwar Ratool, Dusehri, Fajri, Bangan Pali, Saroli and many others. The mango season in Pakistan extends for five months starting from mid-May in Sindh to late September in Punjab.

PRODUCTION ('000' TONS)					
Year	Punjab	Sindh	KPK	Balochistan	Total
2021-22	1,450.44	387.40	3.50	3.36	1,844.71
2022-23	1,393.43	386.92	1.87	5.10	1,787.32
2023-24	1,696.50	386.35	1.70	6.10	2,090.65

Source: MNFSR

TOP IMPORTING COUNTRIES IN THE WORLD	
Importing Country	Import Value (USD Million)
World	4,444
USA	1,005
China	676
Netherlands	306
UK	287
Germany	265

Source: ITC, Trade Map



EXPORTS FOR THE LAST THREE YEARS (USD MILLION)

Country	2022-23	2023-24	2024-25
08045020	103.15	116.30	101.80
United Kingdom	20.36	24.42	26.76
United Arab Emirates	26.87	30.63	22.81
Kazakhstan	18.54	21.11	15.90
Afghanistan	2.84	5.97	7.90
Oman	5.30	5.67	5.01
Germany	3.26	4.52	4.16
Saudi Arabia	3.80	4.43	2.95

Source: PRAL

TOP 5 DESTINATIONS FOR RICE

1. UAE
2. Kazakhstan
3. UK
4. Afghanistan
5. Oman





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