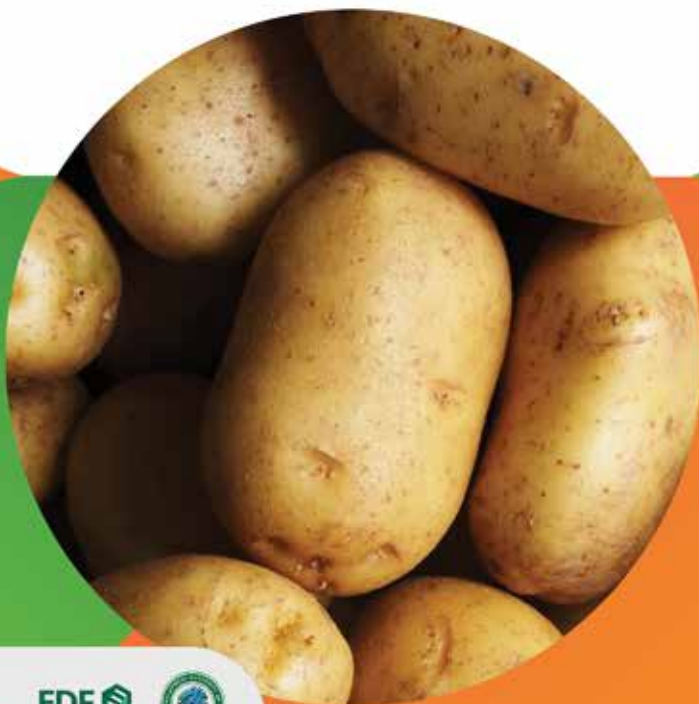


POTATOES SECTOR OF PAKISTAN

3rd International Food and Agriculture
Exhibition, 2025



PRODUCT PROFILE

Pakistan ranks among the top 10 potato-producing countries globally, with an annual production exceeding 8 million tons. Punjab is the heart of Pakistan's potato belt, contributing over 90% of the national output. Potatoes grown in Pakistan are known for their rich texture, extended shelf life, and high dry matter—ideal for chips and fries. The country produces three main crops annually—spring, autumn, and summer—ensuring year-round supply.

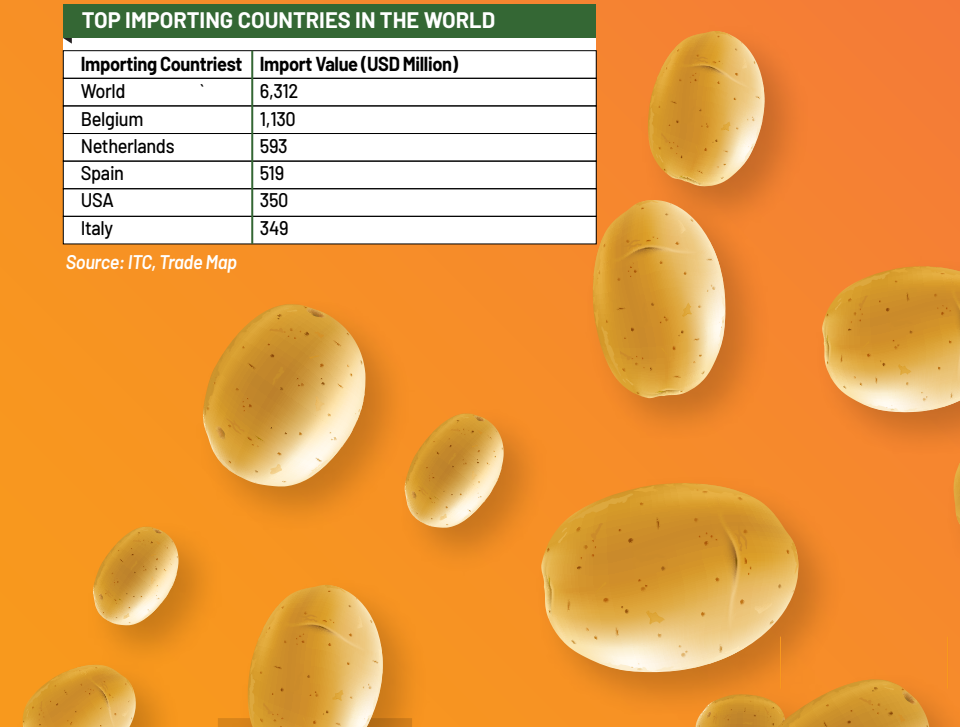
Major varieties include Lady Rosetta, Santana, Asterix, and Sante—suited for both table use and processing. Pakistan exported over 800,000 metric tons of potatoes in recent years, earning millions in foreign exchange.

PRODUCTION ('000' TONS)					
Year	Punjab	Sindh	KPK	Balochistan	Total
2021-22	7,735.94	5.72	166.12	29.10	7,936.88
2022-23	8,136.05	3.26	163.44	17.02	8,319.77
2023-24	8,236.00	2.85	158.29	36.98	8,434.11

Source: Economic Survey of Pakistan (2024-25)

TOP IMPORTING COUNTRIES IN THE WORLD	
Importing Country	Import Value (USD Million)
World	6,312
Belgium	1,130
Netherlands	593
Spain	519
USA	350
Italy	349

Source: ITC, Trade Map



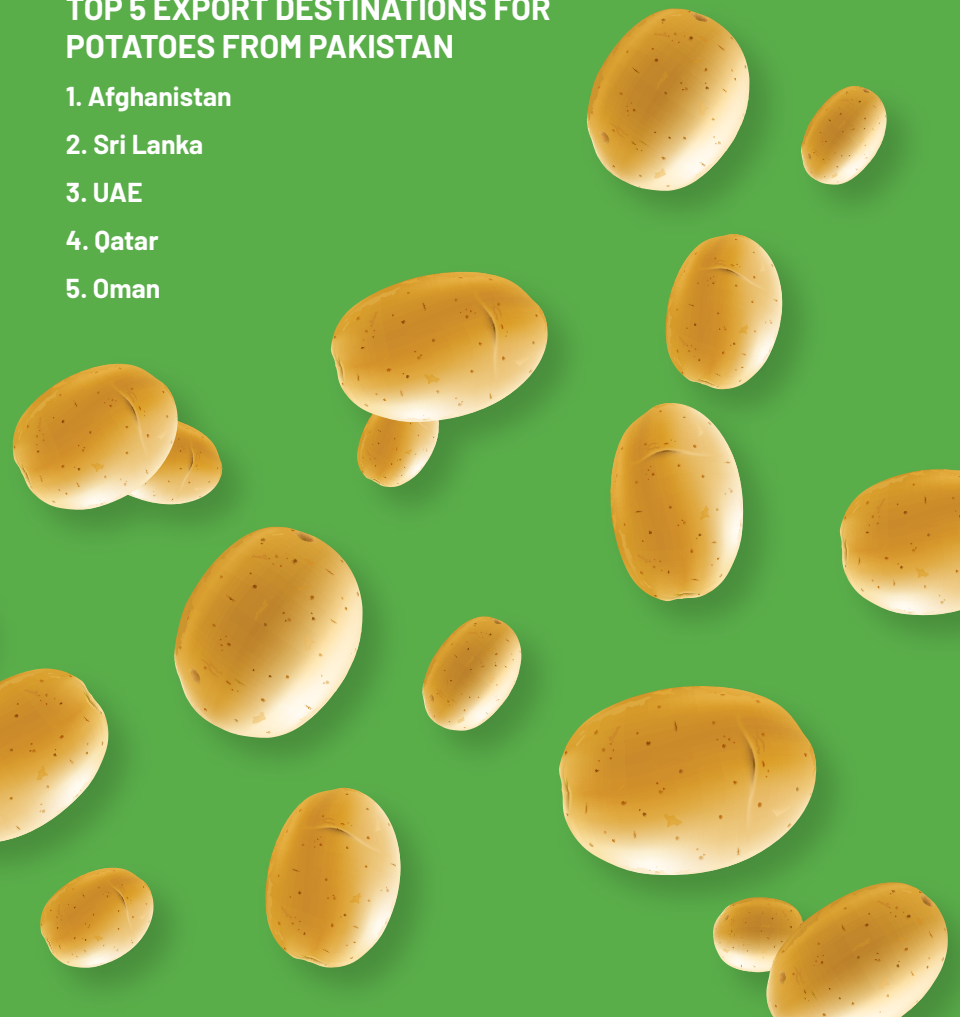
EXPORT TREND FOR LAST 3 YEARS (USD MILLION)

HS Code	Product	2022-23	2023-24	2024-25
070190	Potatoes	212.17	127.05	175.01

Source: ITC, Trade Map

TOP 5 EXPORT DESTINATIONS FOR POTATOES FROM PAKISTAN

1. Afghanistan
2. Sri Lanka
3. UAE
4. Qatar
5. Oman



Product Officer & details

Malik Hafiz Kamran Ahmed

Deputy Director (AFD)

TDAP Faisalabad

Cell: 92+334-1452372 (Whatsapp)

Email: Arshia.fatima@tdap.gov.pk

Lower Ground, State Life Building No. 5, Sector F,

Nazim-ud-din Rd, F 6/4 Blue Area, Islamabad

URL: www.tdap.gov.pk

