



**FOODAG'2024  
SPONSORSHIP  
PROPOSAL**

1

# GLIMPSES OF FOODAG 2023 (1<sup>ST</sup> EDITION)



## **PLATINUM SPONSORSHIP: PKR 4,000,000 (4 Million)**

- Acknowledgement as Platinum Sponsor by TDAP during Press Conference for the event
- Acknowledgement as Platinum Sponsor during all FoodAG sideline events
- High Level Representative of organization to be seated at main table during Press Conference
- 1 x 10 minutes presentation during Investment Conference
- Company profile and logo on TDAP's webpage & social media handles
- One A4-sized corporate marketing flyer in all important events
- 25 Corporate Passes to attend all major events including Conference, GCS, & Event for 3 days
- Dedicated one stall (24 sqm ) in any of the 5 main halls
- Access to the list of buyers
- Logo on Goodie bags
- 1 Standee on entrance

# PLATINUM SPONSORSHIP CONTINUED

- **Logo on all invites**
- **Logo of the sponsor on TDAP's Standee at the airport**
- **City Branding: Logo on all steamers and banners**
- **Special mention in press release published in all leading dailies & International newspapers**
- **1 Stall in the investment lounge**
- **Company profile and product catalogue to be added in the Welcome pack**

# **GOLD SPONSORSHIP: SPONSORSHIP FOR THE ‘GLOBAL CUISINE SHOW (GCS)’ AT 3,000,000 (3 Million)**

- **Acknowledgement as Sponsor during Global Cuisine Show’s promotion campaign**
- **5 minutes speaking session during Chef Talks at GCS**
- **Display of Logo and Banner during the GCS**
- **MoC to give a special mention during GCS**
- **Logo on all GCS invites & GCS branding material**
- **Allotment of 1 stall/cart in Cuisine Show**
- **Product display in Cuisine show**
- **Setting up of food cart or dessert cart/bar or juice bar for food tasting (Live cooking will be allowed)**
- **Ingredients of the sponsor to be used by the Chefs during Chef’s master class sessions**