PAKISTAN FRUITS

TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions & trade delegations. It also conducts seminars and organizes contacts and information exchange events both physically as well as digitally.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE

Pakistan is climatically capable of growing fruits easily and in abundance. The climatic diversity is such that it allows cultivation of nearly all types of fruit- temperate, tropical and subtropical. Apple, apricot, cherry, peach, pear, plum, grape, strawberry and currant are temperate fruit; banana, mango, guava, papaya and tamarind are tropical fruit that cannot stand even light frost and date, fig, orange and pomegranates are subtropical fruits.

Fruits contribute sizeable share with Agriculture Sector of Pakistan with a total production area of more than 0.74 Million hectares (2018-19) in Pakistan. About 30 different varieties of fruits are being produced, and of these Mango, Citrus, Apple, Guava, Melons, and dates are the major produce.

HS CODE

Fruits are exported under the HS code Chapter number 08.

PRODUCTION AREAS IN PAKISTAN

CITRUS
The main citrus producing districts are Sargodha, Sahiwal, Lahore, Sialkot, Jhang, Mianwali, Multan, Gujranwala, Mardan, Peshawer, Swat, Swabi, Noshera, Hazzara, Sukkur, Khairpur, Nawabshah, Mekran, Sibi and Kech.

MANGO
The main mango-growing districts in Pakistan are Multan, Bahawalpur, Khanewal, Sahiwal, Muzaffar Garh, Sadiqabad, Rahim Yar Khan, Vehari, Dera Ismail Khan, Mirpur Khas, Tando Allah Yar, Khairpur, Sanghar, Naushero Feroz, and Matiari.

GUAVA
Major districts of guava production in Pakistana are Larkana, Hyderabad, Lahore, Sharaqpur Sharif, Kasur, Gujranwala, Sangla Hills, Kohat, In addition, Haripur and Bannu.

DATES
Major areas of dates production are Sukkur, Khairpur, Turbat, Panjgur, Muzaffarh Garh, Jhang, Multan, Bahawalpur, Dera Ghazi Khan, and Dera Ismail Khan.

PRODUCTON (5 YEARS DATA)

Fruits	2017-18	2018-19	2019-20	2020-21	2021-22
Citrus	2.4	2.5	2.4	2.6	2.3
Mango	1.73	1.72	1.63	1.71	1.84
Guava	0.58	0.54	0.70	0.96	0.94
Apples	0.56	0.54	0.60	0.67	0.73
Banana	0.13	0.13	0.15	0.14	0.22
Apricot	0.14	0.10	0.09	0.12	0.15
Grapes	0.06	0.07	0.08	0.09	0.10

Source: Economic Survey of Pakistan, 2023

FOOD QUALITY CERTIFICATION AND TESTING IN PAKISTAN

Certificates/ Tests	Authority
Sanitary and Phytosanitary Test/ Certificate	Ministry of National Food Security and Research
Pakistan Standards and ISO Certifications	Ministry of Science and Technology
Food Quality Microbial Tests	Ministry of Science and Technology

GLOBAL FOOD STANDARDS AND QUALITY CERTIFICATIONS

PAKISTAN EXPORT FIGURES

Export of Fruits from Pakistan to the World & Top 5 destinations (USD Millions)

Year	2017	2018	2019	2020	2021
World	354.48	431.40	398.77	418.76	492.86
United Arab Emirates	31.32	41.12	62.66	79.93	84.42
China	16.38	11.29	2.14	7.33	65.82
Afghanistan	70.93	86.81	96.15	86.95	54.14
Kazakhstan	2.87	2.96	8.69	7.74	50.15
Russian Federation	33.34	44.71	40.69	49.06	36.44

Source: ITC, Trade Map

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