



COMPANY PROFILE 2023
Abedin International (Pvt.) Limited
Estd. 2002

TABLE OF CONTENT

About Company	03
Board of Directors	06
Message from CEO	06
Our Vision and Mission	07
Our Values	08
Our Facility	09
Hygiene and Quality Standards	11

Accreditation and Certification	12
Our Products	13
Our Logistics	15
Our Clients	16
Our Future Market	17
Senior Management	18



ABOUT COMPANY

Abedin International has started the journey in the field of red meat processing since 2002. With the process of continual improvement now we are one of the leading meat exporters in Pakistan. We're also incredibly proud of our extended family and all the stakeholders.

Abedin is a locally and internationally certified quality standards entity with ISO 9001, ISO 22000, ISO 14001, Halal and HACCP certificates from renowned certification bodies, works with highly skilled professional, latest technology and follows rigorous ethical standards. We are equally fortunate in terms of the geographical location. We are located at the prime position of the region where all the facilities are easily available. Our location is surrounded by the great potential of feedlot fattening farms and international airports that makes export process an easy execution for us.

As a family owned and operated company, our commitment to providing Fresh, Halal and Wholesome meat is so important to us because we want our customers to have nothing but the best when it comes to their food. From our family to yours, enjoy Abedin International's meat and meat products.

ABEDIN GROUP COMPANIES

- Abedin International (Pvt.) Limited.
- Madeen International
- Zain Feed Mill
- Zain Dairy
- Zain Pollutry Farm
- Zain Farm (Zimmedar)



THE VISIONER AND INSPIRATOR



Mr. Zain ul Abedin (Late)
FOUNDER

BOARD OF DIRECTORS



Mr. Ameer Amjad
CHAIRMAN
Abedin International



Mr. Muhammad Nawaz
CEO
Abedin International

CEO MESSAGE

"As CEO of the Abedin International, I have been privileged to see what has been started as a small family concern developed into a multi-faceted company over the past couple of decades. This was only possible through hard work, dedication and the support of loyal customers from all sectors of a very competitive market.

At Abedin international we believe that the company should continuously be developed and expanded in a holistic manner in conjunction with the various regulating authorities, our management, employees and our valuable customers.

I believe that a company can only be feasible if you maintain a healthy balance between proper ethical business sense and customer satisfaction. This is achieved through a straight-forward, no-nonsense approach, reflected down from the management to every single employee.

No customer is too big or too small for us to accommodate. We will do our level best to assure your satisfaction."

Mr. Muhammad Nawaz
CEO - Abedin International

OUR VISION

We visualize a company that can hold its own in a very competitive market, by optimizing all available resources in an honest, ethical way to ensure customer satisfaction through excellent service and excellent products whilst contributing to the community with fresh, halal and wholesome meat and being kind to the environment.

OUR MISSION

- To provide people the fresh, halal and wholesome meat.
- To grow and develop the company into a market leader.
- To expand our client base through all sectors of the market.
- To achieve a high level of client satisfaction through excellent service, competitive prices, good honest business ethics and personal service.
- To develop all employees to their full potential in order to secure a high level of productivity and efficiency and to produce a pleasant working environment.
- To establish a lasting partnership with: regulating authorities, suppliers, employees and customers.



OUR VALUES

- **Transparency:** We fulfill our operations in an ethical and open manner.
- **Respect:** We respect each other, and the needs of our customers.
- **Excellence:** We are leaders and innovators, who get it right, on time, every time, no matter how big the obstacles.
- **Accountability:** We are accountable for our decisions whether they are right or wrong.
- **Loyalty:** We will remain loyal to our company, its staff and customers.
- **Everyone:** Through team work and open channels of communication we will achieve our goals.
- **Honesty:** We will conduct our business with the highest moral standing.





OUR FACILITY

Abedin international is divided into two major portions. One portion consists of lairage area for small and large animals having the facility of sick animal pens, ante-mortem section, preslaughter area, while the processing portion has the facility of semi-automatic mechanized slaughter lines for both mutton and beef. Processing portion is equipped with all the required machinery (killing box, de-hiding machine, chilling, freezing units etc.) that facilitates in halal and wholesome meat processing. This facility follows all local laws and international certification requirements. Abedin is always looking forward for new adventures for the modernization of the facility and uplift of the meat sector in Pakistan

OUR CAPACITY

1. **Abattoir Area** 32 kanals (175000 square ft.)
2. **Slaughtering** Large animals 15,000, small animals 30,000 (per month)
3. **Chilling** 2500 metric ton (per month)
4. **Cold storage** 100 metric ton (holdings).
5. **Lairage** Large animals 1000, small animals 2000

OUR PROCESS



HYGIENE & QUALITY STANDARDS

Providing fresh, halal wholesome and premium quality meat is our top priority. We persistently endeavor to incorporate the latest developments in the field of meat processing and preservation. We are very sensitive to hygienic standards thus ensure implementation of all levels.

Abedin avails the services of qualified and experienced Quality Assurance team. Thorough Ante mortem & Post mortem inspections are performed to eradicate any harmful effect on consumer health. In-house laboratory facility also proves very helpful for maintaining a consistent quality of meat.

HACCP, Food Safety and Quality management systems are implemented throughout our processing operations and routinely monitored by our qualified QA/QC staff. All the slaughtering is done under the strict observation of sharia advisor according to Halal slaughtering standard.



ACCREDITATION APPROVALS AND CERTIFICATION

Our Accreditation

AQD - The Animal Quarantine Department of Pakistan
Ministry of National Food Security and Research

Our Approval from Foreign Authorities

Malaysia - MAFI (JAKIM & DVS)- Ministry of Agriculture and Food Industries Malaysia.

UAE - MOCCA - Ministry of Climate Change and Environment.

KSA - SFDA - Saudi Food and Drug Authority.

Egypt - NFSA - National Food Security Authority.

Our Certifications for Halal, Food Safety, Quality and Environmental standards.

MS 1500 - Malaysian standard (Halal Food Production, preparation, Handling and Storage).

PS 3733 - Pakistan Halal Standard.

ISO 9001 - Quality Management System.

ISO 22000 - Food Safety Management System.

HACCP - Hazard Analysis Critical Control Point.

ISO 14001 - Environmental Management system.



OUR PRODUCTS

BEEF

Chilled/Frozen, Bone-in/Boneless, Vacuum/Cotton/Carton Packaged Meat.



MUTTON

Chilled/Frozen, Bone-in/Boneless, Vacuum/Cotton/Carton Packaged Meat.



OFFAL'S

Complete range of beef and mutton offals in chilled, frozen and vaccum packaged form.



OUR LOGISTICS

Logistics system has helped customers moving freight throughout world. We provide transportation, logistics and supply chain services to our customers. In terms of logistics, Abedin International has the facility of company owned temperature-maintained vehicles to transport the meat to different airports. And we have the contracts with leading Pakistan's Logistics companies for further delivery to our clients in different countries. As part of a large food processing company our team is keenly aware of food safety and service requirements.



OUR CLIENTS

Abedin International is one of the leading red meat exporter in Pakistan and we are exporting meat and meat products to the following countries:



kuwait



Bahrain



UAE



Saudi Arabia



Egypt



Oman



Qatar



Afghanistan



Malaysia



OUR FUTURE TARGET

Abedin International is focused on strategic expansion and vertical integration opportunities from the beginning. We are really keen to adopt any advancement in the processing and preservation of meat industry.

In future we would be looking forward for projects like Meat Hookup (local meat supply chain development), Madeen International (by products processing), Value added meat and meat products, expansion in our customer range and upgradation of our current facilities.



SENOIR MANAGEMENT



Salman Amjad
Managing Director - Zain Group
+92 308 440 9905



Zaid Zain Ul Abedin
Sales Director - KSA & Bahrain
+966 59 137448 & +973 34 3480



Sohaib Amjad
Sales Director - Pakistan
+92 308 759 6121



Usama Amjad
Sales Director - Dubai
+92 322 422 5527



Muhammad Jamal
Director - Business Development
+92 311 458 9703



Muhammad Muzaffar Ch.

General Manager

muzaffar@abedinintl.com

I want to thank our valuable Customers, Service Parties, Traders (Boparai), and suppliers. We are now in a Halal Meat Market; in such a market, we firmly believe that “trust” is crucial in persuading customers to choose our quality products. We accept that “trust” can create a “Win-Win Situation” for a long deeper relationship. We will assure you & continue our endless effort to serve our valuable customers. I want to mention our Directors, Senior Management, Staff & workers’ enthusiastic contribution to establishing our organization. They have made Abedin Group one of the outstanding organizations. I want to thank all those who have contributed relentless hard work and effort in the past to bring up here today and will continue to grow for years to come.

CONTACT US

Phone:

Chairman
Mr. Ameer Amjad
+92-300-759 6121

CEO
Mr. Muhammad Nawaz
+92 333 4214 108

Business Development
+97-334-374 830

Export Manager
+92-322 422 5526

Director Office
+92-42-353 98159

Export Office
+92-42-353 98151

Mail:

Info@abedinintl.com

Website:

www.abedinintl.com

Address:

Pakistan:
Raiwind Bypass, Chunian Road,
Raiwind, Lahore, Pakistan.

Saudi Arabia:
Office 66, 1st floor, 6 Square Building, Distt Al Wadi,
North Ring Road Riyadh, Kingdom of Saudi Arabia.
Tel: + +966 5913 7448

Bahrain:
Shop 3158, Road 743, Block 907,
East Riffa ,Kingdom of Bahrain.
Tel: + 973 3437 4830